

ESTTA Tracking number: **ESTTA529149**

Filing date: **03/27/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	The Administrators of The Tulane Educational Fund
Granted to Date of previous extension	03/31/2013
Address	6823 St. Charles Ave., 300 Gibson Hall New Orleans, LA 70118 UNITED STATES
Attorney information	Raymond G. Areaux (33,643) Carver, Darden, Koretzky, Tessier, Finn, Blossman & Areaux, LLC 1100 Poydras Street, Suite 3100 New Orleans, LA 70163 UNITED STATES areaux@carverdarden.com Phone:(504) 585-3803

Applicant Information

Application No	85614701	Publication date	10/02/2012
Opposition Filing Date	03/27/2013	Opposition Period Ends	03/31/2013
Applicant	Tuline, LLC 313 Midland Ave Metuchen, NJ 08840 UNITED STATES		

Goods/Services Affected by Opposition


Class 025. First Use: 2012/01/01 First Use In Commerce: 2012/01/01 All goods and services in the class are opposed, namely: Dresses; Hooded sweatshirts; Jackets; Pants; Sweaters; Sweatshirts; Swimwear; T-shirts; Tank tops
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
Other	On information and belief, the proposed mark was not used in commerce on all the goods recited in the application on May 2, 2012 when the application was filed under Section 1(a).


Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	2737647	Application Date	10/20/2000
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Registration Date	07/15/2003	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1884/00/00 First Use In Commerce: 1884/00/00 Educational services in a wide variety of fields, namely providing instruction and training at the undergraduate, graduate, post-graduate, professional levels, and continuing education services; entertainment services, namely, arranging and conducting athletic and sports events and competitions, musicals, theatricals, dance performances, public speaking events, and visual, literary and performing arts presentations; and recreational services in the nature of swimming pools, tennis courts, and weight training facilities		

U.S. Registration No.	2743096	Application Date	10/20/2000
Registration Date	07/29/2003	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Paper goods, namely, writing paper, folders, looseleaf binders, postcards, posters, stationery, calendars, playing cards, greeting cards, notepads, decals, bumper stickers, and note books; writing instruments, namely, ball point pens and lead pencils		

U.S. Registration No.	2778223	Application Date	10/20/2000
Registration Date	10/28/2003	Foreign Priority Date	NONE

Word Mark	TULANE
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1899/00/00 First Use In Commerce: 1899/00/00 Clothing, namely, t-shirts, golf shirts, sweat shirts, sport shirts, sweat pants, shorts, sweaters, jerseys, pants, baby bibs, caps, shoes, [bath robes, rain ponchos,] jackets, ties, belts, [suspenders,] scarves, caps, hats, vests and visors

U.S. Registration No.	2778224	Application Date	10/20/2000
Registration Date	10/28/2003	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1925/00/00 First Use In Commerce: 1925/00/00 Housewares, namely, coffee mugs, beer mugs, beverage cooler (portable), beverage glassware, beverage ware, beverage dispenser (portable), bottle openers, coasters, [commemorative plates,] drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, plates, waste paper baskets [, and trivets]		

U.S. Registration No.	2778298	Application Date	05/21/2001
Registration Date	10/28/2003	Foreign Priority Date	NONE
Word Mark	TULANE		

Design Mark	TULANE
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1924/00/00 First Use In Commerce: 1924/00/00 RETAIL STORE SERVICES FEATURING BOOKS, CLOTHING, HATS AND NOVELTY ITEMS

U.S. Registration No.	3298668	Application Date	03/21/2003
Registration Date	09/25/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1914/00/00 First Use In Commerce: 1914/00/00 Conducting research and experiments for others in the field of business</p> <p>Class 042. First use: First Use: 1884/00/00 First Use In Commerce: 1884/00/00 Conducting scientific research, scientific testing, and laboratory experiments for others in the fields of engineering, architecture, law, and social work; Conducting scientific research, scientific testing, and laboratory experiments for others in the fields of liberal arts and sciences, namely, anthropology, art, cell and molecular biology, ecology and evolutionary biology, chemistry, classical studies, communication, earth and environmental sciences, economics, English, French and Italian, Germanic and Slavic studies, history, mathematics, music, philosophy, physics, political science, psychology, sociology, Spanish and Portuguese, and theater and dance; Conducting medical research, clinical testing, and laboratory experiments in the fields of medicine, public health, and tropical medicine</p> <p>Class 044. First use: First Use: 1884/00/00 First Use In Commerce: 1884/00/00 Providing hospital, medical, and health care services; conducting medical testing in the fields of public health and tropical medicine</p> <p>Class 045. First use: First Use: 1927/00/00 First Use In Commerce: 1927/00/00 Conducting research, testing, and experiments for others in the field of social work, except for scientific and laboratory research, scientific and laboratory testing, and scientific and laboratory experiments</p>		

U.S. Registration No.	3344941	Application Date	03/18/2003
Registration Date	11/27/2007	Foreign Priority Date	NONE
Word Mark	TULANE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 006. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Gift and novelties made of non-precious metal, namely, key chains and rings, and license plates Class 012. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Gifts and novelties made of non-precious metal, namely, license plate frames Class 020. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Gifts and novelties made of non-precious metal, namely, picture frames

U.S. Registration No.	3344946	Application Date	03/19/2003
Registration Date	11/27/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Gifts and novelties of precious metals, namely, jewelry and clocks		

U.S. Registration No.	3344947	Application Date	03/19/2003
Registration Date	11/27/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1950/01/01 First Use In Commerce: 1950/01/01 Personal organizers and checkbook covers Class 018. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Athletic bags, backpacks, duffel bags, tote bags, wallets, billfolds, and animal leashes Class 022. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Lanyards for holding identification, badges and keys		

U.S. Registration No.	3344949	Application Date	03/19/2003
Registration Date	11/27/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 024. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Towels; afghans, cloth flags and pennants		

U.S. Registration No.	3344950	Application Date	03/19/2003
Registration Date	11/27/2007	Foreign Priority Date	NONE
Word Mark	TULANE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1925/01/01 First Use In Commerce: 1925/01/01 Baseballs, basketballs, footballs, golf balls, golf club covers, golf bags, golf tees, [wind socks for toy or decorative purposes,] flying discs, baby rattles, stuffed toy animals [, Christmas tree ornaments, and toy commemorative miniature football helmets]		

Attachments	76150900#TMSN.gif (1 page)(bytes) 76150903#TMSN.gif (1 page)(bytes) 76150901#TMSN.gif (1 page)(bytes) 76150902#TMSN.gif (1 page)(bytes) 76260290#TMSN.gif (1 page)(bytes) Notice of Opposition.18488.pdf (6 pages)(29443 bytes) 130327-Exhibits-18488.pdf (22 pages)(823198 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Theodore S. Owers III/
Name	Raymond G. Areaux (33,643)
Date	03/27/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**The Administrators of the Tulane
Educational Fund**
Opposer

v.

Tuline, LLC
Applicant

* Opposition No.: *to be assigned*
*
* Serial No. 85/614,701
*
* Proposed Mark:
*
* *tuline*
*
*

NOTICE OF OPPOSITION

The Administrators of the Tulane Educational Fund, a non-profit corporation organized under the laws of Louisiana, whose address is 6823 St. Charles Avenue, 300 Gibson Hall, Tulane University, New Orleans, Louisiana 70118, believes that it will be damaged by the grant of a trademark registration to Tuline, LLC for the proposed mark depicted above for goods described as “Dresses; Hooded sweatshirts; Jackets; Pants; Sweaters; Sweatshirts; Swimwear; T-shirts; Tank tops” and hereby opposes the same.

As grounds for opposition, Opposer alleges as follows:

1. Applicant seeks to register the proposed mark depicted above (the “Stylized Tuline Design”) as a trademark in International Class 025 for goods identified as “Dresses; Hooded sweatshirts; Jackets; Pants; Sweaters; Sweatshirts; Swimwear; T-shirts; Tank tops” as evidenced by the filing of trademark application Serial No. 85/614,701 (“the ‘701 Application”) under Lanham Act §1(a) on May 2, 2012 and the publication for opposition of the ‘701 Application on October 2, 2012.

2. Opposer is the owner of eleven (11) U.S. Registrations of the trademark and service mark TULANE, in standard characters, for a wide variety of goods and services, as

indicated in the table below. These eleven registrations claim various dates of first use and dates of first use in commerce as indicated below. A true copy of a current printout from the electronic database records of the USPTO for each registration is attached as an exhibit, as indicated below.

Exh.	Reg. No.	Reg. Date	First Use/ In Commerce	Goods/Services
A	2,737,647	07/15/2003	00/00/1884 00/00/1884	Educational services in a wide variety of fields, namely providing instruction and training at the undergraduate, graduate, post-graduate, professional levels, and continuing education services; entertainment services, namely, arranging and conducting athletic and sports events and competitions, musicals, theatricals, dance performances, public speaking events, and visual, literary and performing arts presentations; and recreational services in the nature of swimming pools, tennis courts, and weight training facilities
B	2,743,096	07/29/2003	01/01/1925 01/01/1925	Paper goods, namely, writing paper, folders, looseleaf binders, postcards, posters, stationery, calendars, playing cards, greeting cards, notepads, decals, bumper stickers, and note books; writing instruments, namely, ball point pens and lead pencils
C	2,778,223	10/28/2003	00/00/1899 00/00/1899	Clothing, namely, t-shirts, golf shirts, sweat shirts, sport shirts, sweat pants, shorts, sweaters, jerseys, pants, baby bibs, caps, shoes, bath robes, rain ponchos, jackets, ties, belts, suspenders, scarves, caps, hats, vests and visors
D	2,778,224	10/28/2003	00/00/1925 00/00/1925	Housewares, namely, coffee mugs, beer mugs, beverage cooler (portable), beverage glassware, beverage ware, beverage dispenser (portable), bottle openers, coasters, commemorative plates, drinking glasses, mugs, plastic cups, insulating sleeve holders for beverage cans, plates, waste paper baskets, and trivets
E	2,778,298	10/28/2003	00/00/1924 00/00/1924	Retail store services featuring books, clothing, hats and novelty items
F	3,298,668	09/25/2007	00/00/1884 00/00/1884	Conducting research and experiments for others in a wide variety of fields; Providing hospital, medical, and health care services
G	3,344,941	11/27/2007	01/01/1925 01/01/1925	Gifts and novelties made of non-precious metal, namely, key chains and rings, license plates, license plate frames, and picture frames
H	3,344,946	11/27/2007	01/01/1925 01/01/1925	Gifts and novelties of precious metals, namely, jewelry and clocks
I	3,344,947	11/27/2007	01/01/1925 01/01/1925	Personal organizers and checkbook covers; Athletic bags, backpacks, duffel bags, tote bags, wallets, billfolds, animal leashes; Lanyards for holding identification, badges and keys
J	3,344,949	11/27/2007	01/01/1925 01/01/1925	Towels; afghans, cloth flags and pennants
K	3,344,950	11/27/2007	01/01/1925 01/01/1925	Baseballs, basketballs, footballs, golf balls, golf club covers, golf bags, golf tees, flying discs, baby rattles, stuffed toy animals

3. In addition to the trademark and service mark registrations identified above in Paragraph 2, Opposer owns and has continuously used its TULANE trademark and service marks for a wide variety of unregistered goods and services.

4. The trademarks and service marks referred to in Paragraphs 2 and 3 of this Notice of Opposition are collectively referred to herein as the “Tulane Marks.” Opposer owns and has continuously used its Tulane Marks in connection with the goods and services described above since long before the May 2, 2012 filing date of the ‘701 Application or the January 1, 2012 date of first use claimed in the ‘701 Application.

5. By virtue of the substantial delivery of the goods and services described above under its Tulane Marks, persons familiar with such goods and services have come to recognize Opposer’s Tulane Marks as an indication of a unique brand of goods and services. Consequently, Opposer has established valuable good will in its Tulane Marks.

6. By virtue of its exclusive and continuous use of its Tulane Marks, Opposer has acquired and is the sole owner of common law, state statutory, and other trademark, service mark, trade name, and related rights to its Tulane Marks.

7. The clothing items offered by Applicant under the Stylized Tulane Design are identical to the goods offered under Opposer’s Reg. No. 2,778,223 and are closely related to the goods and services offered in connection with certain other of Opposer’s Tulane Marks, and are sold, distributed or provided, or likely to be sold, distributed or provided, through the same or commercially related channels of trade to the same or overlapping classes of purchasers, consumers or users.

8. Persons familiar with Opposer’s goods and services marketed under its Tulane Marks, upon seeing Applicant’s clothing items sold, distributed or provided under the Stylized

Tuline Design, would be likely to believe, and would be justified in so believing, that such services originated from Opposer or were produced in association, connection or affiliation with, or under sponsorship, approval or authorization by, Opposer. Thus, the Stylized Tuline Design, as used in connection with the clothing items offered by Applicant, would lead persons familiar with Opposer's Tulane Marks to believe that such clothing items are provided or originated by, sold or distributed in association, connection or affiliation with, or under sponsorship, approval, authorization or license from Opposer.

9. It is likely that, and Opposer believes that, if Applicant is permitted to register the Stylized Tuline Design as a trademark for the clothing items identified in the '701 Application, confusion of the trade and public would, or likely would, result by reason of similarity between the Stylized Tuline Design and Opposer's Tulane Marks. Such confusion would result in damage and injury to Opposer. Customers, consumers and/or users familiar with Opposer's Tulane Marks would be likely to purchase, consume, or otherwise use Applicant's goods, believing them to originate from, be sponsored by, or be under license from Opposer. Any defect, objection, fault, or adverse publicity in connection with Applicant's goods sold, distributed or provided under the Stylized Tuline Design would necessarily reflect on and seriously injure the reputation that Opposer has established for its Tulane Marks.

10. If Applicant is granted a registration for the Stylized Tuline Design as a trademark for the clothing items identified in the '701 Application, it would obtain thereby at least *prima facie* exclusive right to use the Stylized Tuline Design in connection with such goods. Such registration would be a source of damage and injury to Opposer and Opposer's customers.

11. In view of the similarity of the Stylized Tuline Design and the Tulane Marks, and the similarity of the goods offered by Applicant to Opposer's goods and services, the Stylized

Tuline Design so resembles Opposer's Tulane Marks as to be likely to cause confusion, or to cause mistake or to deceive as to the affiliation, connection, or association between the parties or as to the origin, sponsorship, or approval by Opposer of the goods offered by Applicant.

12. Opposer's Tulane Marks are distinctive and famous according to a number of factors, and registration of the Stylized Tuline Design will cause, further, or support, or is likely to cause, further, or support, dilution of the distinctive quality of Opposer's Tulane Marks and otherwise violate and infringe upon Opposer's rights under Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

13. On information and belief, the Stylized Tuline Design was not used in commerce on all the goods recited in the '701 Application on May 2, 2012 when the application was filed under §1(a), and consequently, the '701 Application is void *ab initio*.

WHEREFORE, Opposer, The Administrators of the Tulane Educational Fund, prays that, after due proceedings are had, Applicant's application Serial No. 85/614,701 be rejected, that registration of the proposed mark therein sought be denied and refused, and that this opposition be sustained.

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To the extent any fees are required to file or process these documents, the Commissioner is hereby authorized to charge any and all fees which may be required, or credit any overpayment to, Deposit Account No. 03-0937.

Respectfully submitted,

/Theodore S. Owers III/

RAYMOND G. AREAUX (Reg. #33,643)

THEODORE (TODD) S. OWERS III

EMILY L. GORDY (Reg. #66,917)

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Facsimile: 504-585-3801

E-mail: areaux@carverdarden.com

*Attorneys for Opposer, The Administrators of the
Tulane Educational Fund*

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on Applicant by mailing said copy on March 27, 2013 via first-class mail to the following correspondence address of record for this application listed in the Trademark Status and Document Retrieval (TSDR) system located at <http://tsdr.uspto.gov>:

Tuline, LLC
313 Midland Avenue
Metuchen, New Jersey 08840-1327

/Theodore S. Owers III/

Theodore S. Owers III

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 2,737,647

United States Patent and Trademark Office

Registered July 15, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

TULANE

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE (LOUISIANA NON-PROFIT CORPORATION)
300 GIBSON HALL
TULANE UNIVERSITY
NEW ORLEANS, LA 70118

FOR: EDUCATIONAL SERVICES IN A WIDE VARIETY OF FIELDS, NAMELY PROVIDING INSTRUCTION AND TRAINING AT THE UNDERGRADUATE, GRADUATE, POST-GRADUATE, PROFESSIONAL LEVELS, AND CONTINUING EDUCATION SERVICES; ENTERTAINMENT SERVICES, NAMELY, ARRANGING AND CONDUCTING ATHLETIC AND SPORTS EVENTS AND COMPETITIONS, MUSICALS, THEATRICALS,

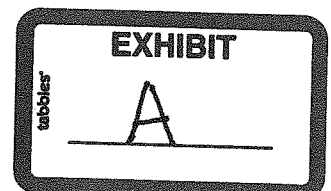
DANCE PERFORMANCES, PUBLIC SPEAKING EVENTS, AND VISUAL, LITERARY AND PERFORMING ARTS PRESENTATIONS; AND RECREATIONAL SERVICES IN THE NATURE OF SWIMMING POOLS, TENNIS COURTS, AND WEIGHT TRAINING FACILITIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1884; IN COMMERCE 0-0-1884.

OWNER OF U.S. REG. NO. 1,915,719.

SN 76-150,900, FILED 10-20-2000.

JOHN HWANG, EXAMINING ATTORNEY





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Web interface last modified: July 10, 2012 v.2.3.2

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Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,743,096

United States Patent and Trademark Office

Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE (LOUISIANA NON-PROFIT CORPORATION)
300 GIBSON HALL
TULANE UNIVERSITY
NEW ORLEANS, LA 70118

FOR: PAPER GOODS, NAMELY, WRITING PAPER, FOLDERS, LOOSELEAF BINDERS, POSTCARDS, POSTERS, STATIONERY, CALENDARS, PLAYING CARDS, GREETING CARDS, NOTEPADS, DECALS, BUMPER STICKERS, AND NOTE

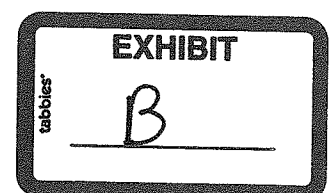
BOOKS; WRITING INSTRUMENTS, NAMELY, BALL POINT PENS AND LEAD PENCILS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

OWNER OF U.S. REG. NO. 1,915,719.

SN 76-150,903, FILED 10-20-2000.

JOHN HWANG, EXAMINING ATTORNEY





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Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,778,223

Registered Oct. 28, 2003

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE (LOUISIANA NON-PROFIT CORPORATION)
300 GIBSON HALL
TULANE UNIVERSITY
NEW ORLEANS, LA 70118

FOR: CLOTHING, NAMELY, T-SHIRTS, GOLF SHIRTS, SWEAT SHIRTS, SPORT SHIRTS, SWEAT PANTS, SHORTS, SWEATERS, JERSEYS, PANTS, BABY BIBS, CAPS, SHOES, BATH ROBES, RAIN PONCHOS, JACKETS, TIES, BELTS, SUSPENDERS,

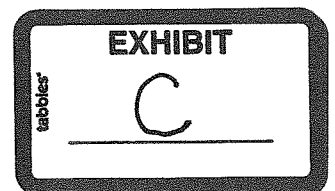
SCARVES, CAPS, HATS, VESTS AND VISORS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1899; IN COMMERCE 0-0-1899.

OWNER OF U.S. REG. NO. 1,915,719.

SN 76-150,901, FILED 10-20-2000.

JOHN HWANG, EXAMINING ATTORNEY





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For Registration Number: 2778223

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Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50

United States Patent and Trademark Office

Reg. No. 2,778,224

Registered Oct. 28, 2003

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE (LOUISIANA NON-PROFIT CORPORATION)
300 GIBSON HALL, TULANE UNIVERSITY
NEW ORLEANS, LA 70118

FOR: HOUSEWARES, NAMELY, COFFEE MUGS, BEER MUGS, BEVERAGE COOLER (PORTABLE), BEVERAGE GLASSWARE, BEVERAGE WARE, BEVERAGE DISPENSER (PORTABLE), BOTTLE OPENERS, COASTERS, COMMEMORATIVE PLATES, DRINKING GLASSES, MUGS, PLASTIC CUPS, INSULATING SLEEVE HOLDERS FOR BEV-

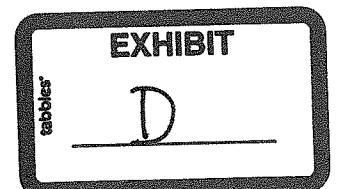
ERAGE CANS, PLATES, WASTE PAPER BASKETS, AND TRIVETS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 0-0-1925; IN COMMERCE 0-0-1925.

OWNER OF U.S. REG. NO. 1,915,719.

SN 76-150,902, FILED 10-20-2000.

JOHN HWANG, EXAMINING ATTORNEY





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Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,778,298

Registered Oct. 28, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

TULANE

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE (LOUISIANA NON PROFIT CORPORATION)
300 GIBSON HALL, TULANE UNIVERSITY
NEW ORLEANS, LA 70118

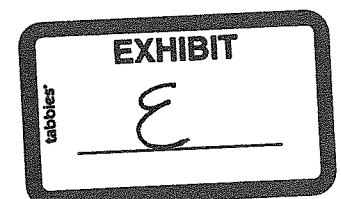
FOR: RETAIL STORE SERVICES FEATURING BOOKS, CLOTHING, HATS AND NOVELTY ITEMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1924; IN COMMERCE 0-0-1924.

OWNER OF U.S. REG. NO. 1,915,719.

SN 76-260,290, FILED 5-21-2001.

JOHN HWANG, EXAMINING ATTORNEY





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Int. Cls.: 35, 42, 44, and 45

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,298,668

Registered Sep. 25, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

TULANE

THE ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND (LOUISIANA CORPORATION)

6823 ST. CHARLES AVENUE
300 GIBSON HALL
NEW ORLEANS, LA 70118

FOR: CONDUCTING RESEARCH AND EXPERIMENTS FOR OTHERS IN THE FIELD OF BUSINESS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1914; IN COMMERCE 0-0-1914.

FOR: CONDUCTING SCIENTIFIC RESEARCH, SCIENTIFIC TESTING, AND LABORATORY EXPERIMENTS FOR OTHERS IN THE FIELDS OF ENGINEERING, ARCHITECTURE, LAW, AND SOCIAL WORK; CONDUCTING SCIENTIFIC RESEARCH, SCIENTIFIC TESTING, AND LABORATORY EXPERIMENTS FOR OTHERS IN THE FIELDS OF LIBERAL ARTS AND SCIENCES, NAMELY, ANTHROPOLOGY, ART, CELL AND MOLECULAR BIOLOGY, ECOLOGY AND EVOLUTIONARY BIOLOGY, CHEMISTRY, CLASSICAL STUDIES, COMMUNICATION, EARTH AND ENVIRONMENTAL SCIENCES, ECONOMICS, ENGLISH, FRENCH AND ITALIAN, GERMANIC AND SLAVIC STUDIES, HISTORY, MATHEMATICS, MUSIC, PHILOSOPHY, PHYSICS, POLITICAL SCIENCE, PSYCHOLOGY, SOCIOLOGY, SPANISH AND PORTUGUESE, AND THEATER AND DANCE; CONDUCTING MEDICAL RESEARCH, CLINICAL

TESTING, AND LABORATORY EXPERIMENTS IN THE FIELDS OF MEDICINE, PUBLIC HEALTH, AND TROPICAL MEDICINE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1884; IN COMMERCE 0-0-1884.

FOR: PROVIDING HOSPITAL, MEDICAL, AND HEALTH CARE SERVICES; CONDUCTING MEDICAL TESTING IN THE FIELDS OF PUBLIC HEALTH AND TROPICAL MEDICINE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1884; IN COMMERCE 0-0-1884.

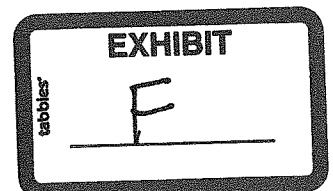
FOR: CONDUCTING RESEARCH, TESTING, AND EXPERIMENTS FOR OTHERS IN THE FIELD OF SOCIAL WORK, EXCEPT FOR SCIENTIFIC AND LABORATORY RESEARCH, SCIENTIFIC AND LABORATORY TESTING, AND SCIENTIFIC AND LABORATORY EXPERIMENTS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1927; IN COMMERCE 0-0-1927.

OWNER OF U.S. REG. NOS. 1,915,719, 2,737,647, AND 2,743,096.

SN 78-228,374, FILED 3-21-2003.

MICHAEL TANNER, EXAMINING ATTORNEY





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Int. Cls.: 6, 12, and 20

Prior U.S. Cls.: 2, 12, 13, 14, 19, 21, 22, 23, 25, 31, 32,
35, 44, and 50

Reg. No. 3,344,941

Registered Nov. 27, 2007

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE (LOUISIANA CORPORATION)
6823 ST. CHARLES AVENUE, 300 GIBSON HALL
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FOR: GIFT AND NOVELTIES MADE OF NON-PRECIOUS METAL, NAMELY, KEY CHAINS AND RINGS, AND LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

FOR: GIFTS AND NOVELTIES MADE OF NON-PRECIOUS METAL, NAMELY, LICENSE PLATE FRAMES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

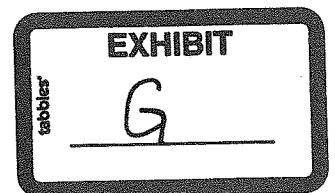
FOR: GIFTS AND NOVELTIES MADE OF NON-PRECIOUS METAL, NAMELY, PICTURE FRAMES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

OWNER OF U.S. REG. NOS. 1,915,719, 2,737,647, AND 2,743,096.

SN 78-227,016, FILED 3-18-2003.

MICHAEL TANNER, EXAMINING ATTORNEY





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Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 3,344,946

Registered Nov. 27, 2007

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

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NEW ORLEANS, LA 70118

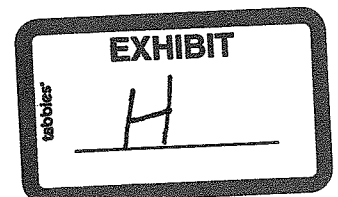
FOR: GIFTS AND NOVELTIES OF PRECIOUS METALS, NAMELY, JEWELRY AND CLOCKS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

OWNER OF U.S. REG. NOS. 1,915,719, 2,737,647, AND 2,743,096.

SN 78-227,306, FILED 3-19-2003.

MICHAEL TANNER, EXAMINING ATTORNEY





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Int. Cls.: 16, 18, and 22

Prior U.S. Cls.: 1, 2, 3, 5, 7, 19, 22, 23, 29, 37, 38, 41,
42, and 50

Reg. No. 3,344,947

Registered Nov. 27, 2007

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

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CATIONAL FUND (LOUISIANA CORPORA-
TION)
6823 ST. CHARLES AVENUE
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NEW ORLEANS, LA 70118

FOR: PERSONAL ORGANIZERS AND CHECK-
BOOK COVERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,
37, 38 AND 50).

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

FOR: ATHLETIC BAGS, BACKPACKS, DUFFEL
BAGS, TOTE BAGS, WALLETS, BILLFOLDS, AND
ANIMAL LEASHES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

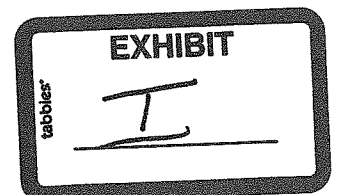
FOR: LANYARDS FOR HOLDING IDENTIFICA-
TION, BADGES AND KEYS, IN CLASS 22 (U.S. CLS.
1, 2, 7, 19, 22, 42 AND 50).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

OWNER OF U.S. REG. NOS. 1,915,719, 2,737,647,
AND 2,743,096.

SN 78-227,332, FILED 3-19-2003.

MICHAEL TANNER, EXAMINING ATTORNEY





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Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

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Reg. No. 3,344,949

Registered Nov. 27, 2007

**TRADEMARK
PRINCIPAL REGISTER**

TULANE

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NEW ORLEANS, LA 70118

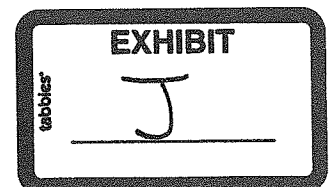
FOR: TOWELS; AFGHANS, CLOTH FLAGS AND
PENNANTS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 1-1-1925; IN COMMERCE 1-1-1925.

OWNER OF U.S. REG. NOS. 2,737,647 AND
2,743,096.

SN 78-227,528, FILED 3-19-2003.

MICHAEL TANNER, EXAMINING ATTORNEY





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No assignment has been recorded at the USPTO

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Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,344,950

United States Patent and Trademark Office

Registered Nov. 27, 2007

Corrected

OG Date July 22, 2008

TRADEMARK
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TULANE

ADMINISTRATORS OF THE TULANE
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6823 ST. CHARLES AVENUE, 300 GIB-
SON HALL
NEW ORLEANS, LA 70118
OWNER OF U.S. REG. NOS. 1,915,719,
2,737,647 AND 2,743,096.

FOR: BASEBALLS, BASKETBALLS,
FOOTBALLS, GOLF BALLS, GOLF CLUB

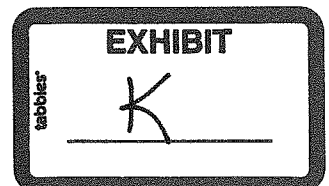
COVERS, GOLF BAGS, GOLF TEES, [
WIND SOCKS FOR TOY OR DECORA-
TIVE PURPOSES,] FLYING DISCS, BABY
RATTLES, STUFFED TOY ANIMALS [,
CHRISTMAS TREE ORNAMENTS, AND
TOY COMMEMORATIVE MINIATURE
FOOTBALL HELMETS], IN CLASS 28
(U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1925; IN COMMERCE
1-1-1925.

SER. NO. 78-227,620, FILED 3-19-2003.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on July 22, 2008.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE





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